



List of 2018 Winter Olympics broadcasters

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The [2018 Winter Olympics](#) in Pyeongchang are televised by a number of broadcasters throughout the world. As with previous years, [Olympic Broadcasting Services](#) together with Japan's [NHK](#) produces the world feed provided to local broadcasters for use in their coverage, including about 90 hours of content captured in [8K](#).^{[1][2]}

The Games are broadcast in [ultra-high resolution](#) and [high dynamic range](#) in select markets. In South Korea, terrestrial UHD broadcasts employ [ATSC 3.0](#) standard,^[3] launched on May 31, 2017 by SBS, [MBC](#), and [KBS](#) in major South Korean markets such as Seoul and Incheon.^{[4][5]} In the United States UHD broadcasts are available to cable subscribers of [NBCUniversal](#),^[6] and to subscribers of satellite TV providers [DirecTV](#) and [Dish Network](#).^[7]

Broadcasters [\[edit\]](#)

On 29 June 2015, the IOC announced that [Discovery Communications](#)—owner of [Eurosport](#), had acquired exclusive rights to the Olympics from 2018 through 2024 across Europe, excluding [Russia](#), on all platforms. Discovery will sub-license its broadcast rights to local free-to-air networks on a territorial basis. Discovery's rights deal will, initially, not cover France due to pre-existing rights deals with [France Télévisions](#) that run through the 2020 Games. Unlike previous pan-European deals, such as with the [European Broadcasting Union](#) and [Sportfive](#), Discovery will not solely serve as a reseller, and intends to carry coverage on its regional properties, but has committed to sub-licensing at least 100 hours of coverage to free-to-air networks.^{[8][9][10]} In the [United Kingdom](#), Discovery will sub-license exclusive pay television rights from the BBC (which still holds broadcast rights through 2020), in exchange for sub-licensing free-to-air rights to the 2022 and 2024 Olympics from Discovery.^[11]

In addition, [IMG](#) was awarded the in-flight/in-ships broadcast rights.^[12] The [Olympic Channel](#) will broadcast the Games across the [Indian subcontinent](#).^[13]



Part of a series on

[2018 Winter Olympics](#) [\[hide\]](#)

- [Bid process \(bid details\)](#)
- [Venues](#)
- [Torch relay](#)
- [Marketing \(mascots\)](#)
- **[Broadcasters](#)**
- [Opening ceremony \(flag bearers\)](#)
- [Chronological summary](#)
- [Medal table \(medalists\)](#)
- [World and Olympic records](#)
- [Controversies \(Russian doping scandal\)](#)
- [Closing ceremony \(flag bearers\)](#)
- [Paralympics](#)

IOC · KOC · POCOG

V · T · E

[Main page](#)
[Contents](#)
[Featured content](#)
[Current events](#)
[Random article](#)
[Donate to Wikipedia](#)
[Wikipedia store](#)

[Interaction](#)

[Help](#)
[About Wikipedia](#)
[Community portal](#)
[Recent changes](#)
[Contact page](#)

[Tools](#)

[What links here](#)
[Related changes](#)
[Upload file](#)
[Special pages](#)
[Permanent link](#)
[Page information](#)
[Wikidata item](#)
[Cite this page](#)

[Print/export](#)

[Create a book](#)
[Download as PDF](#)
[Printable version](#)

[Languages](#)



[Français](#)

[Edit links](#)

| Territory | Rights holder | Ref |
|----------------|--|----------|
| Asia | Dentsu ^[i] | [14] |
| Australia | Seven Network | [15] |
| Brazil | Grupo Globo | [16] |
| Canada | CBC/Radio-Canada • Bell Media • Rogers Media • TLN | [17][18] |
| Caribbean | International Media Content Ltd. • SportsMax | [19] |
| Cayman Islands | Cayman 27 | [20] |

| | | | |
|--|------------------------|-------------------------------|--------------|
| | China | CCTV | [21] |
| | Chinese Taipei | ELTA | [20] |
| | Cuba | ICRT | [20] |
| | Europe | Eurosport | [22] |
| | Albania | RTSH | [23] |
| | Andorra | RTVA | [20] |
| | Armenia | APMTV | [24] |
| | Austria | ORF | [25] |
| | Azerbaijan | AzTV • Idman TV | [26][27] |
| | Belarus | Belteleradio | [28] |
| | Belgium | VRT | [29] |
| | Bosnia and Herzegovina | BHRT | [30][31] |
| | Bulgaria | BNT | [32] |
| | Croatia | HRT | [33] |
| | Czech Republic | ČT | [34][35] |
| | Denmark | DR | [36] |
| | Estonia | Eesti Meedia | [37] |
| | Finland | Yle TV5 (men's ice hockey) | [38] |
| | Georgia | GPB | [39] |
| | Germany | ARD • ZDF | [40] |
| | Greece | ERT | [41] |
| | Hungary | MTVA | [42] |
| | Iceland | RÚV | [39] |
| | Ireland | RTÉ | [43] |
| | Israel | Sport 5 | [20] |
| | Italy | RAI ^[ii] | [44][45] |
| | Kosovo | RTK | [24] |
| | Latvia | LTV | [39] |
| | Liechtenstein | SRG SSR | [20] |
| | Lithuania | TV3 | [46] |
| | Macedonia | MRT | [30][47] |
| | Moldova | TVR • TRM | [48][49][50] |
| | Montenegro | RTCG | [51] |
| | Netherlands | NOS | [52] |

| | | | |
|---|---------------------------|-----------------------------------|----------|
|  | Norway | TVNorge | [53] |
|  | Poland | TVP | [54] |
|  | Portugal | RTP | [55] |
|  | Romania | TVR | [56] |
|  | Serbia | RTS | [57] |
|  | Slovakia | RTVS | [58] |
|  | Slovenia | RTV | [58] |
|  | Spain | DMAX | [59] |
|  | Sweden | Kanal 5 | [53] |
|  | Switzerland | SRG SSR | [60] |
|  | Turkey | TRT | [61] |
|  | Ukraine | UA:PBC | [62][63] |
|  | United Kingdom | BBC • Eurosport | [64][65] |
|  | France | France Télévisions | [66] |
|  | Hong Kong | TVB | [67] |
|  | Iran | IRIB Varzesh | [68] |
|  | Japan | Japan Consortium | [69] |
|  | Kazakhstan | RTRK | [70] |
|  | Kyrgyzstan | KTRK | [71] |
| Latin America | América Móvil | [72] | |
|  | Malaysia | Astro | [73] |
| MENA | beIN Sports | [74] | |
|  | Mongolia | TV5 | [75] |
|  | New Zealand | Sky Television | [76] |
|  | North Korea | SBS | [77] |
| Oceania | Sky Television | [76] | |
|  | Pakistan | PTV | [78] |
|  | Philippines | TV5 Network | [20][79] |
|  | Russia | Perviy Kanal • VGTRK • Match TV | [80][81] |
|  | Singapore | Eleven Sports Network • MediaCorp | [82] |
|  | South Africa | SABC • SuperSport | [83] |
|  | South Korea | SBS • MBC • KBS | [77][84] |
| Sub-Saharan Africa | Econet Media • SuperSport | [83] | |
|  | Tajikistan | Varzish TV | [85] |

| | | | |
|--|---------------|--------------|------|
| | Thailand | Workpoint TV | [20] |
| | United States | NBCUniversal | [86] |
| | Uzbekistan | Uzreport TV | [87] |
| | Vietnam | VT | [88] |

Notes

- i. [▲] Rights to be sold to local broadcaster
- ii. [▲] Including microstate of San Marino and Vatican City [20]

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